

PHOTOWALL

Peel & Stick Wallpaper

Installation Instructions

Recommended tools:

- Spirit level
- Measuring tool
- Pencil
- Utility knife
- Trim guide
- Squeegee*



*Use this soft-edged smoothing tool throughout the installation to apply firm, even pressure. This activates the adhesive and removes air bubbles.

See our instruction video
by scanning the QR code
below!



PREPARATION

1. Make sure the surface is smooth and clean. Remove any old paint or wallpaper that is coming off. Clean the surface and apply filler where necessary.

If the surface is porous, it should be primed before hanging the wall mural. Porous surfaces include skimmed walls, walls with old wallpaper, unprimed drywall particle board or similar. Also prime the surface if it has bright colors that could show through the wall mural. Make sure to allow time for the paint to cure properly.

Wipe off any dust with water and gentle cleaner and let the surface dry completely, dust may interfere with the wallpaper's ability to stick to the wall.

Peel and stick is not suitable for textured or structured surfaces, unprimed drywall, or walls with glossy paint, as this may prevent proper adhesion.

2. Cut the individual panels. Unroll the wallpaper and cut into individual panels following the dotted lines.

3. Leave the panels flat. To achieve the best results, leave the wallpaper laying flat in a similar environment to where you will install the wallpaper. Leave them for at least 48 hours at room temperature (18–24°C) and 40–55% humidity (do not install below 15°C). This helps ensure proper adhesion and reduces the risk of curling.

HANGING

1. Check the wall mural. Before hanging, make sure no panels are missing and none have any defects or damage. The panels are numbered at the top in the order they should be hung from left to right.

2. Make sure the panels are hung straight. It is vital that the first panel is hung straight. Draw faint vertical markings to guide the first panel: 45 cm (one panel width) from the corner using a spirit level, a measuring tool, and a pencil.

3. Prepare the first panel. Remove the protective backing from panel number one, peel it approximately 50 cm from the top. Do not remove all the backing at once—work in sections.

4. Position and attach the panel on the wall. Attach the top of the first panel to the wall, aligning it with the vertical marks. Allow an equal amount

of excess at the top and bottom. You can carefully remove the panel and reposition it if it's not quite right. Remove more of the protective backing while attaching and smoothing out the panel. Use the squeegee continuously as you apply the panel—start from the center and work outward. Allow the material to stick as it falls—stretching and pulling could distort the shape.

5. Hang the panels edge to edge. Hang the second panel and make sure to align the pattern. From panel number one smoothen out the panel from left to right. Again, allow the material to stick as it falls.

6. Smooth down the panels from the ceiling to the floor. Use the squeegee to carefully smooth out any air bubbles, starting from the middle and smoothening out towards the edges and downward. Apply pressure over the whole panel. The adhesive strengthens with pressure. Apply extra pressure along edges, seams, and corners.

7. Trim off any excess paper. Once all the panels have been installed, trim off any excess paper using a trim guide and a sharp utility knife. Replace the blade often. A dull blade tears – a sharp blade cuts cleanly.

8. Final press. Once installation is complete, go over the entire surface again with the squeegee. Apply firm, even pressure across all panels, especially seams, edges, and corners. This step is critical for long-term adhesion. After 72 hours, repeat this process to ensure optimal bonding.

9. After installation. If additional air bubbles occur after installation, use a thin needle and carefully press it through the paper at the edge of the bubble use the squeegee to gently press out the air through the tiny hole.

DISPOSAL

Protective back-side: should be recycled as paper.

Wallpaper: should be disposed of as combustible waste.

Note that recycling possibilities and systems may vary based on your location.